



Ad Size	Open	3 x contract	6 x contract	12 x contract
Full page (9.25 x 11.875)	\$660	\$627	\$594	\$528
Half page (Horizontal 9.25 x 5.875) (Vertical 4.5 x 11.875)	\$365	\$346	\$328	\$292
Quarter page (4.5 x 5.875)	\$210	\$199	\$189	\$168
Banner (9.25 x 2.75)				
Eighth page (Horizontal 4.5 x 2.75) (Vertical 2.25 x 5.875)	\$132	\$125	\$118	\$105

**BONUS**

**A banner ad on MonroeParent.com (\$25/mo.)**

- When running an ad in the printed version

Content includes parenting tips, things to do, health issues and much more. The Monroe Publishing Company distributes 10,000 issues per month in racks and around the county.

Each issue is distributed to 4th graders throughout the county!

Call your account representative today!  
**242-1100**

- Janine (x 243)
- Lynne (x 245)
- Vicki (x 272)
- Steve (x 240)
- Eileen (x 263)
- Alice (x 261)
- Lisa (x 273)

Deadline	Issue	Theme
Jan. 14	February	Kids' Snow
Feb. 11	March	
March 11	April	
April 8	May	Kids & Grandparents
May 13	June	
June 10	July	Having Fun in Monroe County
July 15	August	
Aug. 12	September	
Sept. 9	October	Halloween
Oct. 14	November	
Nov. 4	December	
Dec. 9	Jan. 2012	PHOTO ISSUE!



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